Welcome to ALM Forum 2014!

We are excited to welcome you to ALM Forum 2014, your conference dedicated to sharing knowledge for success with Application Lifecycle Management (ALM) practices. Today, the conference kicks off at 8:30 a.m. with a keynote by Scott Ambler, titled, *"Disciplined Agile Delivery: The Foundation for Scaling Agile."*

The exhibit hall is open from noon to 8:00 p.m. today. Learn more about products and services to help you do your job better!

Be sure to stop by the Literature Table in the Expo Hall to pick up a free Cutter Consortium *Executive Update:"You're Doing It Wrong: Part I – Analysis Isn't Enough"*
This Executive Update describes analyzes that as business professionals we're trained (or born) to value data and analysis. Yet, despite a plentitude of data and analysis, many decisions do not result in the desired outcome. The problem is not about the volume of data or days of analysis; it is the data and analysis mindset itself. We are trained to think that more data and more analysis is the solution when it actually contributes to the problem.
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ALM Forum Conference News – Tuesday, April 1, 2014

Upcoming Hansoft 8 – Combines Actionable Agile Metrics with Program Management
Hansoft is announcing Hansoft 8 that combines Business Intelligence with Agile Program management, making Actionable Agile Metrics available to teams, managers and executives. Come by booth 14 to get a demo and see how companies in e.g. Aerospace, telecom, game development and electronics are combining Agile, Kanban and Gantt and collaborate with thousands of teammates around the world. Or peak in at: www.hansoft.com/alm-forum. And don't miss Jon Leslie's talk on how Game Developers are mixing methods to scale agile to super-large and complex programs, Tuesday at 2pm.

OSLC Standardization Underway for Automation and Project Management of Contracted Delivery at OASIS
March 25 marked the first meeting of two new OSLC Technical Committees, both addressing critical themes for today's delivery organizations, but from very different perspectives. The OSLC Automation TC is focused on enabling the interoperation of automation processes across diverse systems and across the entire DevOps lifecycle. The OSLC Project Management of Contracted Delivery (PROMCODE) TC is striving to facilitate the exchange of project management information across Software Supply Chain (SSC) organizations. These new TCs are open to all OASIS members, and join OSLC Core and OSLC Change and Configuration Management at OASIS. Learn more at oasis-oslc.org.

Stepping Forward into Modern Business – Breakout Session
Is your company looking to step into modern business?
Join Chad Albrecht, president of Centare, April 2nd 11:00 a.m. — Noon to gain insight into Agile Metrics, Lean Economics, as well as presenting the 'new lens' for capitalizing on some of the challenges business leaders face today. While we no longer live in a world where we can rely on long business cycles and loyal buyers, we have new variables that force us to look at much of what we do through a different lens.
http://bit.ly/ChadAlbrecht

Free Coaching at the Scrum Alliance Coaches Clinic
Do you have questions about Agile, your role as an Agile leader, or the application of Agile within your organization?
Don't miss the Coaches Clinic, sponsored by Scrum Alliance. You'll meet one-on-one with a coach who will help you discover your own solutions, rather than prescribe one for you. Coaches are available all day throughout the conference. As an added benefit, get your free membership today. Join Scrum Alliance, the largest Scrum organization, with more than 300,000 members! http://www.scrumalliance.org/freemembership

It's 10am. Do You Know Where Your Applications Are?
…or who's using them? …or what their experiences are? …and if they're satisfied? …or screaming for your head on a platter because they can't work or play?
Near real-time application analytics from PreEmptive Solutions helps make feedback driven development a reality, improving software quality, user experience and development productivity. Stop by our booth for more

information and be sure to catch PreEmptive's own Sebastian Holst's session on Application Analytics Today at 4:30! Or visit http://www.preemptive.com/pa to learn more.

VersionOne's 2014 AgileLIVE™ Webinar Series Kicks off with a Focus on Scaling Agile
This year VersionOne's AgileLIVE thought leadership webinar series is all about accelerating enterprise agile. Learn from expert guest speakers how to better organize, prioritize, collaborate and ensure predictability with agile at scale using SAFe™ and other emerging frameworks, plus a variety of other topics around product and portfolio management. You won't want to miss this lineup of industry-known agile consultants and analysts on deck. Register for upcoming webinars or grab a recording of the February event at
http://pm.versionone.com/scaling-agile-to-program-portfolio-level-webinar

Join Northwest Cadence and attend Microsoft's free trainings on Kanban, Lean, and Agile
For complete information visit: www.microsoftvirtualacademy.com/colleges/ALM-Wednesd
The sessions are led by Kanban, Lean and Agile experts. They explore the technology, solutions, and mindset behind application lifecycle management (ALM).
Training modules include: Learn to read, Induce pain, Triage, Tools for your toolbox.

Thank you for attending ALM Forum 2014 in Seattle!
Keith Pleas

Executive Director
ALMFORUM

NOTE: If you prefer not to receive the "Conference Dail" emails, just let me know and I'll drop you for future days