FOR IMMEDIATE RELEASE

ALM Forum 2015 "Accelerating Software Delivery", Set For Bell Harbor Conference Center in Seattle, Washington May 18-22, 2015

SEATTLE, Wash., Oct. 29th, 2014 – The next ALM Forum conference will take place May 18-22, 2015 at Bell Harbor Conference Center on the downtown Seattle waterfront. Early registration is now open, and ALM Forum 2015 will feature keynote speeches and plenary sessions presented by top enterprise executives, architects, and managers in the ALM industry. The conference will focus on four breakout tracks: Business of Software Delivery with Thomas Murphy as Chair, Process of Software Development with Jim Newkirk as Chair, Principles & Practices of DevOps with Andrew Clay Shafer as Chair, and a virtual track on the Changing Role of Test. The presenters will delve into the best practices of ALM and the business implications for implementation.

Conference workshops have also been announced and include Scrum @ Scale, Fundamentals of Lean Software Delivery, Enhance your Application Lifecycle using VS Online & TFS, Accelerated Agile and Busy Developer's Guide to DevOps.

The ALM Forum is a great opportunity for ALM managers, leads or practitioners to further master their crafts by attending seminars and listening to experts in the field. Conference attendees gain insight into the application lifecycle and learn about industry best practices when confronted with development challenges.

"Our outstanding keynote speakers and enhanced program brings together the right combination of software delivery thought leaders, practitioners, and industry executives to enable you with your peers to accelerate your software delivery," says Keith Pleas, Conference Chairman and Executive Director of ALM Forum.

Past ALM meetings have featured speakers like Scott Ambler, Ken Schwaber, Steve Denning and James Whittaker. More information is available at <u>www.alm-forum.com</u>, by calling 425.985.2167 or emailing <u>registration@guideddesign.com</u>. Press and analyst inquiries may be addressed to Jason Alinen of NWTA, PRIR at 206.605.7494. ALM Forum also has a presence on Facebook, Twitter and LinkedIn.